

Don
Vito

Who are we?

Don Vito is a Mexican company that contributes to tequila being recognized as a drink of prestige.

Our company has more than a decade of experience in the field. We understand the detailed process that gives birth to this elixir: from the planting of agave, and the construction and operation of a tequila factory, to the promotion of the product.

With this background, the team that forms Don Vito decided to create a brand that is distinguished by its quality and appearance.

What is our mission?

The mission of Don Vito is to create a tequila that stands out from the rest, not only because of its quality, but also because of its original and artistic presentation.

The vision of Don Vito is to help tequila attain the prestige that it deserves nationally and internationally, by producing a tequila of the highest quality.

What is important for us?

It is of fundamental importance to Don Vito that it maintains the characteristic high quality of its tequila. We achieve this by strict quality control at each stage of the production process.

To give Don Vito an additional advantage, we enlisted the help of local artist Alberto Gheno to create a unique and unusual bottle.

In Don Vito a team of professionals works to develop promotional strategies for tequila, based on the close contact maintained with our customers and distributors.

In Don Vito our primary goal is to keep our customers happy.

Our Products



Don Vito's products "The gift of courage"



Don Vito offers a tequila made with 100% blue agave in different presentations.

Don Vito is a registered brand name and carries the seal of approval of the Tequila Regulatory Board, the institution in charge of verifying that production processes are in strict accordance with the Official Mexican Norm for tequila (NOM-006-SCFI-2009).

Product
Characteristics

Don Vito Tequila

The elixir that gave life to this project is made in Casa Tequilera Amaluis, where the traditional art of making tequila and modern quality-control systems combine the best of the old with the best of the new.

Don Vito is a tequila produced in Los Altos, and so it has the distinctive high sugar content that the red earth of that region gives to the agave plants grown there.

In Don Vito's production process we closely monitor each stage - the extraction of the agave juice, its fermentation, distillation and maturation in white oak barrels - guaranteeing an exquisite final product fit for the most discerning palate, and ideal to drink on its own or in a cocktail.

Remember, fine tequila should be tasted in the same way as a great cognac or malt whisky.

The Don Vito Bottle



Don Vito's Name



Who is Don Vito for?



The bottle - a blown-glass cocoon - is the exclusive design of Alberto Gheno, a local artist. In it, he combines the name 'Vito' (Life) with a homage to the brave Colonel Victoriano Ramirez. Its flowing asymmetrical lines lend it movement, and its form in the shape of a seed is a symbol of fertility, the beginning of life, Nature in all her bounty.

The bottles are hand-crafted in Tonalá, Mexico's capital for fine blown glass. The presentation is completed with an elegant information booklet that hangs around the neck of the bottle like a medal, giving it a touch of sophistication.

The bottle's measurements are: 8 cm wide, 13 cm long and 20 cm high, making it adaptable to any stand.

Design features: Practical for serving liquids. The stopper adjusts perfectly to the opening (neck of the bottle), helping prevent evaporation or content spillage. Easy to open and close.

We can provide special designs for customers on request.

Don Vito owes its name to local hero Colonel Victoriano Ramirez, better known as Victoriano the Fourteen, an emblem of the Cristero war in los Altos of Jalisco.

The anecdotes of this historic figure give our tequila a personality all its own. Customers who are interested can learn more about Victoriano's biography by visiting our Web page. Here, they will enter the world of Mexican history, specifically the history of eastern Jalisco, where Don Vito comes from, for an extra taste of Mexico's flavor and tradition.

This figure from Mexico's history is an emblem of the qualities of tequila Don Vito: character, generosity and value.

Don Vito is a premium product for the tequila connoisseur looking for excellent quality and presentation. We are sure our customers will find in Don Vito a fine tequila that is dependable and appropriate for any occasion.

With this in mind, we accompany each sale with some promotional tools such as:

* Information Brochure (in English and Spanish): to project an image of the product and state its unique characteristics.

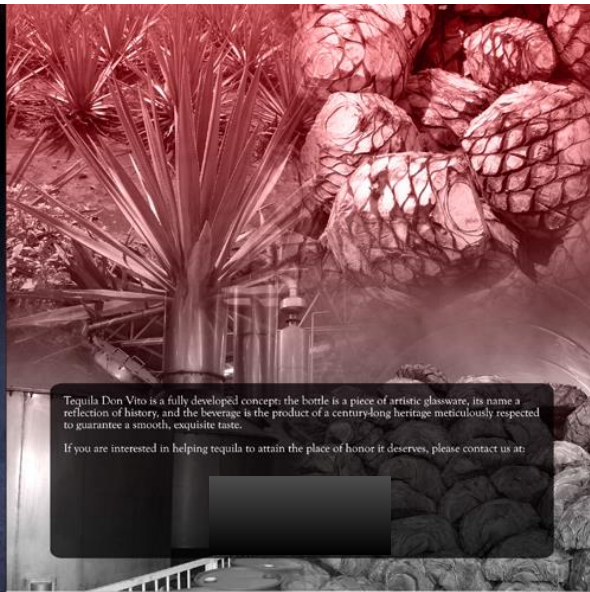
* Web page (in English and Spanish): to establish a presence in this medium and communicate the attributes of our product to other businesses and the market.

* POP material including displays and banners: to generate image and impact at the sales point.

* Direct sale and promotions: to have close contact with customers, get to know their preferences, and develop sales strategies for the target market.

Customer satisfaction is of the utmost importance to us. We wish to maintain a close relationship that allows for the exchange of ideas. We are open to our clients' suggestions and proposals.

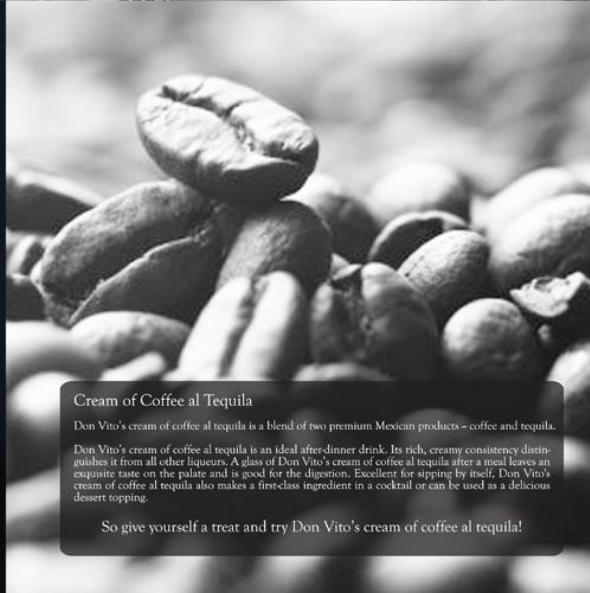
The route of tequila Don Vito



Tequila Don Vito is a fully developed concept: the bottle is a piece of artistic glassware, its name a reflection of history, and the beverage is the product of a century-long heritage meticulously respected to guarantee a smooth, exquisite taste.

If you are interested in helping tequila to attain the place of honor it deserves, please contact us at:

Cream of Coffee al Tequila



Cream of Coffee al Tequila

Don Vito's cream of coffee al tequila is a blend of two premium Mexican products - coffee and tequila.

Don Vito's cream of coffee al tequila is an ideal after-dinner drink. Its rich, creamy consistency distinguishes it from all other liqueurs. A glass of Don Vito's cream of coffee al tequila after a meal leaves an exquisite taste on the palate and is good for the digestion. Excellent for sipping by itself, Don Vito's cream of coffee al tequila also makes a first-class ingredient in a cocktail or can be used as a delicious dessert topping.

So give yourself a treat and try Don Vito's cream of coffee al tequila!